Dear Local Breweries:

We are thrilled to announce the upcoming 8th Annual Laketoberfest Music and Brew Festival scheduled for Saturday, October 9th, 2021, from 4 pm til 9 pm @ Bailey Road Park in Cornelius.  We’re even more excited to have YOUR participation! Hosted by the Town of Cornelius Park, Arts, Recreation and Culture (PARC) Department, Laketoberfest is an annual celebration of the best aspects of our community including local musicians, breweries and food trucks.  Last year shattered past event attendance with 7,500 visitors throughout the day and evening.  This year’s festivities will include even more interactive games, and a kid zone featuring nature activities. There’s truly something for the whole family to enjoy at Laketoberfest. Proceeds from the event go toward supporting the Lake Norman Wildlife Conservationists (LNWC).

LNWC is a chapter of the North Carolina Wildlife Federation (NCWF) - a community based organization established for the purposes of environmental education, appreciation of wildlife and natural history, and conservation of wildlife habitat and natural resources.

Community sponsors have donated funds and resources to help produce the event, and fundraising components during the event include a portion of the food and beverage sales to be donated to LNWC. We thank you in advance for your support of this great cause!

You will find details related to event logistics, regulations, etc. below.

Please reply to this email to reserve your spot for Laketoberfest, and please let me know if you have any questions or concerns!

Billy A. Wilson

(704) 675-2011

North Carolina Wildlife Federation

Lake Norman Wildlife Conservationists

LAKETOBERFEST 2021

1) The Town of Cornelius will allows canned and draft beer to be served at the event;

2) Given that a common volume of canned beer is 16 ounces, we are increasing the volume of draft beer served to 16 ounces (recyclable cups will be provided);

3) The price per beer/ ticket is $7 (the LNWC/ Brewery spilt is 50/50 = $3.50);

4) The Town of Cornelius requires that concessionaires provide a valid Certificate of Insurance, including a minimum of $1,000,000 in coverage per incident or occurrence.  the COI must list the Town of Cornelius (21445 Catawba Avenue, Cornelius, NC) and the Lake Norman Wildlife Conservationists (LNWC) as additional insured (Please see excerpt from Town Policy below regarding “Commercial General Liability”).  Copies of the COI can be emailed directed to me as soon as possible or by Friday, September 20, 2021.

"Commercial General Liability:  Bodily injury and property damage liability as shall protect the CONCESSIONAIRE and any subcontractor performing work under this Agreement from claims of bodily injury or property damage which arise from operations whether such operations are performed by the CONCESSIONAIRE or anyone directly or indirectly employed by it. The amounts of such insurance shall not be less than ONE MILLION DOLLARS ($1,000,000.00) bodily injury each occurrence/aggregate and ONE MILLION DOLLARS ($1,000,000) property damage each occurrence/aggregate or ONE MILLION DOLLARS ($1,000,000) bodily injury and property damage combined single limits each occurrence/aggregate.  The insurance shall include coverage for products/completed operations, personal injury liability, and contractual liability.”

**Here are other guidelines and details regarding Laketoberfest 2021:**

-The event is Saturday, October 9th, from 4:00 pm-9:00 pm at Bailey Road Park (11536 Bailey Rd. Cornelius, NC 28031)

-Arrival time is between 2:00 pm-3:00 pm to ensure we are all set up and ready to go at the time the event starts.  PARC will develop a specific event layout plan once vendors have been approved and a specific time and set up location will be provide in advance to each vendor.

- It is recommended that each beer vendor have at least 3-4 staff/representatives present at the event and should bring:

\*1 pop-up tent (tents MAY NOT be staked down into the field, only the use of sandbags or other similar devices to weigh down corners are allowed)

\*2 jockey boxes (or a setup capable of servicing at least two lines of patrons)

\*1 or 2 tables

\*Buckets or tubs to hold the kegs in (LNWC and PARC will purchase ice for use of keeping your kegs cold, we just ask that each beer vendor bring their own tubs)

\*Signage for your tent, both for brewery identification and beer types offered with their ABV noted

\*A receptacle or safe place to keep beer tickets redeemed throughout the event

\*Beer vendors may sell draft & canned beer only (no bottles)

\*merchandise and swag may be sold separately (or given away)

LNWC and PARC will provide the following:

\* Gator Utility Vehicle and driver to transport kegs from your vehicle to your booth on the field after initial set up.  No vehicles are permitted on the field after event set up.

\* Trash cans and recycling containers will be provided for each beer vendor and placed around the field at the event

\* 16 ounce plastic recyclable cups will be provided

\* Ice will be available to beer vendors to keep beer cold

**Per Town Ordinance: no glass bottles or containers, tobacco products, pets, tents or open flames are permitted.  Tobacco products prohibited include cigarettes, cigars, pipes, chewing tobacco, e-cigarettes, etc.**

Lake Norman Wildlife Conservationists (LNWC) will operate the ID check and beer ticket booth.

-Wristbands will be given to guests over the age of 21.

-Do not serve anyone who looks under 40 years of age and is not wearing a wristband! If they have a beer ticket, but no wristband, and appear to be under 40 years of age, you MUST refer them to the ID check booth for a wristband.

-Each ticket costs $7.00 and is redeemable for (1) 16oz of draft beer. 7.5% and higher ABVs should be poured at the 11oz level.

**GS Chapter 18B – Referenced in Town Code of Ordinances**

**Town of Cornelius Code of Ordinances Title IX, Chapter 93, Section 02**

-According to the GS 18B (9) – Any malt beverage containing more than 6% alcohol by volume shall bear a label clearly indicating the alcohol content of the beverage.

-According to TOC Code of Ordinance 93.02 Section B3, The permittee shall be required to obey all federal, state, county and town law and regulations including but limited to noise, safety, public health, and laws relating to the consumption of alcohol, including but not limited to ID carding (ID check should be required of ANYONE who seeks to purchase an alcoholic beverage and a wristband should be issued)

 -Save your tickets in a box or receptacle to be calculated upon conclusion of the event.

-LNWC will reimburse each beer vendor with $3.50 for each ticket redeemed (a 50/50 split between the vendor and nonprofit).

-You will receive a “ticket count” form and envelope upon arrival of event. The form will be self-explanatory and include a space for 2 signatures of representatives which must be present during the ticket counting procedure which will take place immediately following the event.

Responsible ALCOHOL SERVICE is imperative! Thanks to our community sponsors, we are able to offer this concert completely free to the public. Free Parking, free entry, and a very reasonable cost per beverage. We anticipate most guests will drink responsibly; however, we all must be on the same page remembering safety first and taking precautions not to over-serve anyone to reach a point of intoxication. In the case that someone gets carried away, beer vendors should clearly communicate to the guest that they are “cut off” and alert the other beer vendors and LNWC about the situation. Once alerted, a LNWC will make a diligent effort to find a responsible party to attend to the intoxicated person and properly handle the situation.

**GS 18B-305.  Other prohibited sales.**

(a)        Sale to Intoxicated Person. - It shall be unlawful for a permittee or his employee or for an ABC store employee to knowingly sell or give alcoholic beverages to any   person who is intoxicated.

Please do not hesitate to contact us with any questions or concerns!